Chris Uthe

Product Manager

Summary

Product Manager with 5 years of experience in overseeing the development of multiple products. Excels in balancing internal, sales, and existing customer requirements in an MVP oriented development cycle while understanding and working within resource and timeline requirements. Proven success in matching module or interconnected product roadmaps to achieve cohesive product experience and feature rollouts, all while being an effective and respected team manager.

Experience

03/2013 - present

Manager, JICS & eLearning

Jenzabar, Inc

Responsibilities

- Serves as product manager for both JICS and eLearning products
- Direct long term roadmap collaboration cross product to convey meaningful understanding of industry trends
- Manage direction of greater than $1,500,000/year in development resources
- Participate in the agile development process as the product owner role for both products
- Manage multiple products interacting on a single platform product (JICS) coordinating features, releases and support across product lines
- Evaluate outcome goals of company relating to sales, retention and profit to validate customer and business value of backlog items and prioritize them in accordance
- Deliver product news, updates and combined roadmap to internal (sales, support, management) and external (customers and potential via conferences, webinars, calls)
- Transitioned new functionality roll outs to minimally viable product launches to early adopter rings followed by additional value releases to expand the target audience
- Manage membership and feedback gathering and distribution from early adopter rings
- Collaborate with UX team to produce interactive prototypes for usability testing and requirement validation

Achievements

- Orchestrated complete product UI overhaul including transition to responsive design with industry standard tools over a 24 month period and 5 releases
- Coordinated other platform-based products transition to new UI and framework within the rollout
- Oversaw creation and maintenance of UI library for use by primary designer/developers as well as adjacent teams doing development work in managed products and orchestrated hand off to dedicated pattern lab

Personal Info

Phone

(605) 291-2217

E-mail

chrisuthe@gmail.com

LinkedIn

linkedin.com/in/chrisuthe/

Skills

CRUM / agile development methodologies (Product Owner role)

Requirement development

Roadmap development and management

User story generation

Persona management

Support TOI and training

Sales Doc generation and training

MSSQL, Informix, and MySQL experience

.Net, C#, HTML, JS, CSS, PHP experience

team

- Created and maintained persona library for use by product management team
- Spearheaded effort to implement changes to feedback process which resulted in a ~50% increase in end user submission of enhancements and defects

06/2010 -
03/2013

Software Engineer / Information Architect

Jenzabar, Inc

Responsibilities

- UX Design meeting requirements laid out by product management
- HTML, CSS & Javascript generation to meet UX Design requirements
- Created reusable library of UI elements to standardize interactions within the product

Achievements

- Successfully advocated for UI library for shared portal platform to standardize interactions within the product
- Rolled out jQuery components to replace home grown javascript utilities and eliminate 100,000+ lines of managed code
- Centralized CSS styling for like components decreasing implementation time and eliminating 5,000+ lines of managed code

04/2008 -
05/2010

Support Analyst

Jenzabar, Inc

Responsibilities

- Resolve issues relating to Jenzabar's Portal, LMS and CRM products
- Identify, reproduce and submit defects
- Summarize document and submit enhancement requests
- Meet goals surrounding call handling and closure times and queue organization

01/2006 -
03/2008

Systems Analyst

University of Sioux Falls

Responsibilities

- Managed day to day operations of public website
- Managed day to day operation of internal portal and Learning Management System

Achievements

- Converted static HTML public website to Content Management System
- Implemented new internal portal and Learning Management System
- Trained faculty and staff on new website, portal and Learning Management System

Education

2004 -
2008

University of Sioux Falls, Math & Computer Science